



Dimensional Insight's Partner Strategy

For many years, Dimensional Insight has been committed to providing manufacturers, suppliers, healthcare organizations and more with the insights they need to make confident business decisions. But building the very best data management, business intelligence and analytics solution on the market is only half the battle. We believe that OEMs, Systems Integrators, Consultants and Value-Added Resellers like you are critical to the success in driving widespread awareness and adoption of this powerful platform.

Why Partner with Dimensional Insight

Dimensional Insight's Partner Program provides access to many benefits, rewards and resources, empowering our partners to:

- Uncover and generate new revenue streams
- Pursue new opportunities and expand existing relationships
- Enhance customer satisfaction & retention
- Differentiate from competitors
- Quickly meet customer demand for data management, business intelligence, reporting & advanced analytics

Partnership Benefits

Whether your top priority is to generate new revenue, attract new customers, improve retention, expand your offerings or all of the above – when you partner with Dimensional Insight, your goals become our goals.

By joining our growing ecosystem, partners have access to key benefits, including:

- Competitive margins
- Interesting service offerings
- Proven technology
- Ready-made applications
- Top-notch training
- And the sales, marketing and tech support you need to succeed.

When you succeed...we succeed.

JOIN US!

Become a Partner

As a key member of Dimensional Insight's Partner Community, you'll have a team dedicated to helping you grow your business, satisfy your customers, and achieve your goals.

Dimensional Insight's Proven Onboarding Approach

Engage:

- Partner agreement
- Business & technical resources
- · Sales & marketing strategy
- Metrics for shared success

Educate & Enable:

- Sales training
- Technical training & certification
- Lead registration process
- Sales & marketing support
- Operational & technical support
- DI professional services support

Execute & Excel:

- Ramp: Shared approach to selling, implementing and/or supporting
- Post-ramp period: Freestanding with DI support, as needed
- Reporting, payments & commissions





Download 2020 Market Study by Dresner

Grow Revenue. Increase Value. Differentiate from Competitors. Expand Skills. Exceed Expectations.